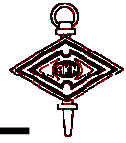


Eta Kappa Nu (HKN) Beta Mu Chapter

Georgia Institute of Technology
Eta Kappa Nu
Beta Mu Chapter



January 28, 2008

Dear Sir or Madam:

The Beta Mu Chapter of Eta Kappa Nu, the Electrical and Computer Engineering Honor Society, invites you to sponsor our organization in 2007-2008. Eta Kappa Nu (or HKN) consists of the academically most successful juniors and seniors. We establish relationships with industry in order for our members and the corporations involved to mutually benefit. The corporation creates a presence with top students that will be entering the job market within one to two years.

We welcome you to come and join our organization and meet our members. There will be several events that will be held during this coming semester which are excellent opportunities for your company to participate in our organization. Our main interaction occurs through our Bridge to Business program. This enables your company to establish a relationship with the top electrical and computer engineering students at the Georgia Institute of Technology through a presentation directly to Eta Kappa Nu members. Those companies participating in the Bridge to Business program will have their session advertised through flyers, posters and email.

Recently, Eta Kappa Nu began a student project expo. At the expo, undergraduate and graduate students presented a project or their research to the electrical and computer engineering students and faculty. At the event our organization awarded prizes to the top three projects at the expo. The company that sponsored our event was able to bring advertisements through flyers, bulletins, and brochures. The logo of the sponsor was also displayed on the tablecloth of the table for each expo presentation.

Every spring, the Beta Mu chapter of Eta Kappa Nu organizes a spring picnic for the students and faculty of the School of Electrical and Computer Engineering. The picnic helps promote relations between faculty and students in a recreational setting. It also provides an opportunity to praise deserving students, teaching assistants, and professors. Companies have an opportunity to sponsor this picnic and gain a presence among the entire ECE department. Those sponsoring the Spring Picnic will have their logo on advertisements and banners at the picnic. The next picnic will be held on April 20, 2007.

Eta Kappa Nu also awards scholarships to aid deserving undergraduate students in electrical or computer engineering. Sponsors of the scholarship have their logo displayed on all scholarship advertisement and applications, and will be credited during the announcement and delivery of this year's scholarships.

Eta Kappa Nu operation expenses are solely funded by tax-deductible corporate donations. There are three levels of support that corporations can decide upon: **platinum**, **gold**, and **blue** sponsorship.

Information about HKN as well as a list of contact information pertaining to the Eta Kappa Nu organization at Georgia Tech is included on the next sheet. Please see the last six sheets for further information on the Bridge to Business program, the Eta Kappa Nu initiation banquet, scholarship fund, student project expo, spring picnic, Eta Kappa Nu awards,

Thank you for your time,

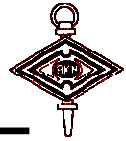
Dhaval Patel
Eta Kappa Nu, Vice President, 2008

E-mail: hkn@gatech.edu
Phone: (404) 385-0935
Webpage: <http://cyberbuzz.gatech.edu/hkn>

Mail: Eta Kappa Nu
Electrical Engineering Dept / 0250
Georgia Institute of Technology
Atlanta, GA 30332-0250

Eta Kappa Nu (HKN) Beta Mu Chapter

Georgia Institute of Technology
Eta Kappa Nu
Beta Mu Chapter



What is Eta Kappa Nu?

Eta Kappa Nu (or HKN) is the electrical and computer engineering honor society. Eligible members include juniors with a 3.5 GPA and seniors with a 3.4 GPA. New members are initiated each fall and spring semester.

HKN Purpose

To recognize scholars who by their attainments in college or in practice, have manifested a deep interest and marked ability in the profession of Electrical and Computer Engineering.

HKN History

HKN was founded at the University of Illinois in 1904. Georgia Tech's chapter was chartered in 1941. Worldwide, HKN has about 180,000 members and over 200 active chapters in top universities.

Eta Kappa Nu, Beta Mu Chapter Information

Mailing address: Eta Kappa Nu
Electrical Engineering Department / 0250
Georgia Institute of Technology
Atlanta, Georgia 30332-0250

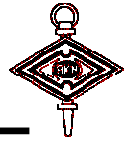
Phone Number: (404) 385-0935
Email: hkn@gatech.edu
Webpage: <http://cyberbuzz.gatech.edu/hkn>

Officers/Advisor Spring and Fall 2007:

Office	Name	Telephone	Email
President	Brent Schreibfeder	404-626-0842	bschreibfeder@gatech.edu
Vice President	Navraj Singh	601-497-7554	navraj@gatech.edu
Treasurer	Ryan Curtin	443-534-0378	gth671b@mail.gatech.edu
Rec. Secretary	Clarissa Grayson	478-954-0904	liquefaction@gatech.edu
Corresponding Secretary	Shardul Bhatia	404-934-2747	shardul@gatech.edu
Corporate Sponsorship	Dhaval Patel		dhaval.patel@gatech.edu
	Arish Alreja	404-849-0926	arish.alreja@gatech.edu
Picnic Sponsorship Chair	Mike Ivey	770-891-2242	gtg787h@mail.gatech.edu
Bridge Correspondent	Sujata Sen	404-694-2511	sujata@gatech.edu
Graduate Liaison	Simon Yang	404-961-1600	syang3@gatech.edu
Faculty Advisor	Dr. Tom Gaylord	404-894-2931	tgaylord@ece.gatech.edu

E-mail: hkn@gatech.edu
Phone: (404) 385-0935
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Bridge to Business Program

Bridge to Business is a program in which corporations, such as yours, are invited to make a presentation to members of Eta Kappa Nu. In the past, these presentations have taken various forms, from personal work histories to corporate recruitment. Feel free to tailor the style of the presentation to best suit your needs. Following the presentation, there is typically a question and answer session, which enables the members to become better acquainted with your company. Members are also encouraged to bring their resume to our meetings and the representative can collect these resumes at the end of the presentation.

By its very nature, *Bridge to Business* is beneficial for all those involved. Your company reaches an audience of the top electrical and computer engineering students at a university internationally recognized for its excellence, and these students get to meet and speak to the most exciting and cutting-edge companies in their field.

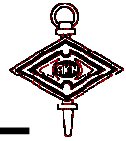
The monthly *Bridge to Business* program is normally scheduled to take place on Tuesdays or Thursdays at 11 AM, although other time slots may be added if needed. Food, beverages and refreshments are provided by Eta Kappa Nu. Eta Kappa Nu asks for \$500 to cover the costs of the food and beverages and to be given the opportunity to speak to the members of our organization. The presentation normally lasts one hour.

The *Bridge to Business* program is one of your company's best opportunities for personal interaction with a group of outstanding students at Georgia Tech and is available to the. We appreciate your consideration of this program.

To sign up for a presentation, please visit the following website:

<http://www.gthkn.com/b2b.php>

If you have any questions, please contact the Eta Kappa Nu Vice President, Navraj Singh. He can be reached by e-mail at hkn@gatech.edu or by telephone at (601) 497 7554.



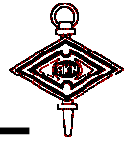
Eta Kappa Nu Initiation Banquet

Every spring and fall semester Eta Kappa Nu inducts new members into its organization. When inducting these members, our organization plans a formal banquet in which initiates are invited for a formal dinner and to perform the initiation ritual to be sworn in as members of Eta Kappa Nu. Initiates are required to invite a professor of their choosing and may also bring guests to the initiation banquet.

In order to plan for such an event, our organization relies on the support of corporate donations for the reservation of the facility in which the banquet is held, the food for the banquet, and any facilities and supplies, such as a podium and microphone, for the initiation ceremony. Our organization asks for a sponsorship of \$2500 to make the initiation banquet a reality for our newly inducted members.

Sponsorship of the Eta Kappa Nu Initiation Banquet gives you publicity in the form of posters and brochures. Our organization designs a poster that will be displayed in front of the door of the room we are holding our initiation ceremony in with the details of the initiation banquet as well as the logo of the corporate sponsor. Our organization also designs programs for each of the initiates, each faculty member present, and any guests who accompany the initiates with the schedule of the initiation banquet, a list of our initiates for that particular semester, and a page dedicated to the corporate sponsor. The information on this page contains whatever the corporate sponsor feels appropriate describing their company. The corporate sponsor is also encouraged to have one representative present at the initiation banquet to give a short presentation about the details of their company. The representative can also engage with our new members in a more formal setting.

For further information on contributing to the Eta Kappa Nu initiation banquet, please contact the Eta Kappa Nu Vice President, Navraj Singh. He can be reached by e-mail at hkn@gatech.edu or by telephone at (601) 497 7554.



ECE Student Project Expo

The ECE student project expo is a way for undergraduate and graduate students in the electrical and computer engineering department to display a project or research topic that have been or are currently working on as a student. This could be a research project taken on as an undergraduate student, a senior project for the senior design course in the ECE curriculum, or the research topic that the student has come up with for their PhD thesis. There are endless possibilities that the students can present at this event. Throughout the event, students and faculty members can have the opportunity to interact with the student. The student can be asked questions about his or her project and he or she can display their work either through a poster showing their results, or actually displaying a demo of their particular project.

In order to make the expo a reality, our organization relies on the support of corporate sponsorship to provide for the food and prizes. A sponsorship of \$1500 is requested for the expo. Throughout the expo food is provided for both students and faculty to enjoy a lunch while viewing the projects on display. The aspect of food attracts students in the building to come and see the students' projects on display. A door prize is also given out to a student who submits his or her resume. Students submit a resume to the sponsor company and a random student is chosen at the end of the expo for the prize.

Sponsorship of the ECE student project expo provides your company with the opportunity for you to gain a presence in our electrical and computer engineering school. The company who sponsors this event is encouraged to bring flyers, banners, and brochures with information about the company and displaying the company logo. A table will be available for the sponsor company to display what they wish to our electrical and computer engineering students. Our organization will also design tablecloths for each of the tables of the students' displays with the company logo on them.

For further information on contributing to the ECE student project expo, please contact the Eta Kappa Nu Vice President, Navraj Singh. He can be reached by e-mail at hkn@gatech.edu or by telephone at (601) 497 7554.



ECE Scholarship Program

Purpose

The *ECE Scholarship* is a source of financial assistance for deserving undergraduate Electrical and Computer Engineering students at the Georgia Institute of Technology. Eta Kappa Nu and the School of Electrical and Computer Engineering established this scholarship in order to fulfill Eta Kappa Nu's goal of service. The first scholarship of \$500 was awarded during Fall Quarter 1998 and will be awarded annually on the basis of merit and financial need.

Selection Criteria

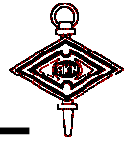
A Scholarship Selection Committee consisting of members of the faculty, as well as the Eta Kappa Nu President, will determine the recipient of the Scholarship using the following criteria:

- Financial Need
- Grade Point Average (Minimum GPA of 3.0) / Academic Record
- Completion of at least 10 hours in EE or CMPE courses at Georgia Tech
- Leadership on campus as well as in the community
- Extracurricular Activity / Community Service Involvement
- Interest, achievement, and aspiration in the field of Electrical and Computer Engineering

Scholarship Funding

The *ECE Scholarship* is funded through the generous support of private contributors, corporate sponsors, and direct support from the Beta Mu Chapter of Eta Kappa Nu. Eta Kappa Nu is spearheading the effort to attract the resources to support this new scholarship program. A scholarship fund has been established within the Georgia Tech Foundation for this purpose, enabling companies, institutions, alumni, and friends to make tax-deductible donations to the ECE Scholarship. Corporate Sponsors of the scholarship have their logo displayed on all scholarship advertisement and applications, and will be credited during the announcement and delivery of this year's scholarships. One of Eta Kappa Nu's long term goals is to expand this scholarship program through the help of sponsors.

For further information on contributing to the ECE Scholarship, please contact the Eta Kappa Nu Vice President, Navraj Singh. He can be reached by e-mail at hkn@gatech.edu or by telephone at (601) 497 7554.



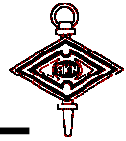
ECE Spring Picnic

Every spring, the Beta Mu chapter of Eta Kappa Nu organizes a spring picnic for the students and faculty of the School of Electrical and Computer Engineering. The picnic helps promote relations between faculty and students in a recreational setting. It also provides an opportunity to praise deserving students, teaching assistants, and professors.

In order to make this picnic a reality, we must rely on the generous support of corporate sponsorship. A budget of at least \$3,000 is necessary in order to provide food, facilities, and entertainment. Sponsorship of the picnic provides your company an excellent opportunity to gain a significant presence at a university internationally recognized for its excellence. The picnic and the names and logos of the sponsors are advertised to over 2400 electrical engineering and computer engineering faculty, staff, and students with banners and signs.

Tables will be provided at the picnic for all sponsors who wish to attend. Although not necessary, Eta Kappa Nu would also appreciate donation of any company-affiliated items that could be used as door prizes. (i.e. tee shirts, key chains, hats, etc.)

For further information concerning the ECE Spring Picnic, please contact the Eta Kappa Nu Vice President, Navraj Singh via email at hkn@gatech.edu or by phone at (601) 497 7554.



Eta Kappa Nu Awards

Outstanding Senior

This award is given to the most outstanding senior standing student within the School of Electrical and Computer Engineering at Georgia Tech. The recipient of the Scholarship will be selected based on need and academic performance. Eta Kappa Nu Scholarships will be granted from the Eta Kappa Nu Scholarship Fund. The development of the funds for the Eta Kappa Nu Scholarship Fund is the responsibility of the Georgia Tech Eta Kappa Nu chapter. It is hoped that individuals, companies and others interested in supporting electrical engineering and computer engineering scholarships will contribute to the Eta Kappa Nu Scholarship Fund.

Outstanding Sophomore

This award is given to the most outstanding sophomore standing student within the School of Electrical and Computer Engineering at Georgia Tech. The recipient of the Scholarship will be selected based on need and academic performance. Eta Kappa Nu Scholarships will be granted from the Eta Kappa Nu Scholarship Fund. The development of the funds for the Eta Kappa Nu Scholarship Fund is the responsibility of the Georgia Tech Eta Kappa Nu chapter. It is hoped that individuals, companies and others interested in supporting electrical engineering and computer engineering scholarships will contribute to the Eta Kappa Nu Scholarship Fund.

Outstanding Teacher

Awarded to the teacher who students within the ECE department believe is the most outstanding professor. The award is strictly based upon the voting results from the senior class of the ECE department. This award is then presented during the annual ECE Spring Picnic. Once awarded the professor may not be eligible to be on the ballot during the consequent years.